

kate burson

contact

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kateburson.design

github.com/kateburson

education

Full Stack Coding Bootcamp, UC Davis; Sacramento, CA – 2019

BA Digital Design, Seattle University; Seattle, WA – 2016

- Minor in Business Administration
- Graduated Cum Laude

skills

Photoshop

Illustrator

InDesign

Adobe XD

Typography

Branding

HTML

CSS

JavaScript

Node.js

Express

React

MailChimp

Shopify

Google Analytics

Excel

Word

PowerPoint

experience

Freelance Graphic Designer; Sacramento, California – January 2018–Present

- Completes projects including branding, print mailing, posters and flyers, logo design, and website design for clients in a variety of different industries
- Practices business management and organizational skills including creating contracts, billing, and maintaining great client relationships

Sales Leader, Pier1; Folsom, California – February 2018–Present

- Assists customers with merchandise questions and provides decorating options
- Visually merchandises product and maintains a clean and safe shopping environment
- Delegates tasks and keeps track of employee breaks
- Manages weekly inventory shipments

Graphic Designer, Kasala; Seattle, Washington – July 2016–August 2017

- Created all digital media, including digital advertisements and website design elements
- Tracked the performance of digital ad campaigns with Google Analytics and evaluated which aesthetic styles were most effective
- Collaborated with the creative director on print materials such as sale catalogs, look books, print advertisements, and store signage
- Participated in the furniture selection and styling process for photo shoots
- Edited and re-sized the raw images to be used for web and print purposes

Bike Courier, Caviar; Seattle, Washington – April 2016–November 2017

- Delivered food from restaurants around the city to customers' homes and gained experience working hard and working on a timeline

Vice President, Fashion Club of Seattle University; Seattle, Washington – 2014–2015

- Led a production team of five people at weekly meetings and guided brainstorming for upcoming events
- Created aesthetic scheme for the annual fashion show and calculated the production budget